# Families & Consumers

## Hot Topic Content Matrix

### Winter: January–March
- Debt management
- Hand washing (county fairs)*
- New Year’s resolutions / Weight loss*
- National Heart Health Month (February)
- National Nutrition Month (March)
- Savings Money*
- Taxes*
- Valentine’s Day flowers*
- Winter Fire Safety*

### Spring: March–May
- Allergies (pollen)
- Home energy improvements
- Hurricane prep*
- Hand washing (petting zoo)*
- Taxes*
- Vacation planning*

### Summer: May–August
- Avoiding Disease in the Water (CDC)
- Care for flowers (Moms)*
- Freezing food*
- Hurricane Prep & Recovery*
- Insurance (flood, hurricane)
- Lightning safety*
- Mold/mildew*
- Organic pest control
- Sun Safety (cancer.org)

### Fall: September–November
- Backpack safety for kids (FYCS)
- Buy clothes, school supplies
- Canning and preserving
- Food Safety (tailgating)
- Grill safety*
- Halloween safety*
- Nutritious School Lunches (FYCS)
- Washing hands (county fairs)*

### Holidays: November–December
- Citrus fruit
- Christmas Trees*
- Fire Safety*
- Holiday Blues*
- Holiday spending
- Last-minute gift blues*
- Plan holiday shopping*
- Turkey safety*

### Timeless: Anytime
- Bankruptcy
- Child identity theft*
- Childhood obesity*
- Credit report and managing credit
- Energy conservation*
- Evaluating job benefits
- Food allergies (EDIS)
- Food Safety*
- Funeral planning
- Gifts of stocks, bonds, & property
- Household inventory
- Insurance (is my house covered?)
- Insurance check-up
- Involved father (EDIS pub)
- Living with diabetes (EDIS pub)
- No-cook recipes*
- Produce shelf-life
- Protect your money and credit (Identity theft)*
- Reduce waste
- Record keeping
- Right Foods, Right Portions (pyramid.gov)
- Retirement, saving for
- Saving money on food shopping
- School lunches
- 66 Ways to save money*
- Using medication safely
- Weight Loss & Healthy Living*

### Timely: As needed
- Bird flu*
- Care for flowers (change title on Mother’s /VDay)*
- E. coli*
- Emerging Pathogens Initiative*
- Low-carb potatoes*
- Marine Toads: A Danger to Your Pets (EDIS pub)
- Salmonella*
- Salmonella & Tomatoes*

*Already written